

# RAINBOWS RUN ● WALK

*supporting children with special needs*

Join us by sponsoring **THE RAINBOWS RUN ● WALK**, a new event for **BUTLER COUNTY** and **YOU...**

## EVENT RUNDOWN

Join in the fun for the inaugural 5K and 2-Mile Family Fun Walk to benefit children with special needs ages birth – 21 and their families.

All proceeds benefit children and families in Butler County. The

USATF certified and officially timed **5K race is open to both competitive and non-competitive participants**. And, the extra fun **2-Mile walk is for the whole family**. Strollers and wheelchairs are welcome. The day will be a celebration of children with special needs and all they contribute to our community.



**Race to BE THE FIRST to sign up for  
a signature sponsorship today!**

**Saturday, April 21, 2012**

El Dorado Civic Center  
201 E. Central, El Dorado KS

### Schedule of Events

**9:00 a.m.**                **5K Race**  
**9:45 a.m.**                **2-Mile Family Fun Walk**  
**10:30 a.m.**              **Awards Ceremony**

Prizes for traditional and special needs athletes!

### **Planning Committee**

Patrick Todd, Oz Endurance, Race Director  
Dr. Cathy Cooper, Community Volunteer  
Michelle Eastman, Promotions  
Charlene Miller, Community Volunteer  
Lisa Farris, Rainbows' Board Member  
Mary Gaffey, Community Volunteer

Kayla Hamilton, Volunteers  
Susan Harsh, Bright Beginnings  
Ashley Hicks, Early Childhood Teacher  
Audra Kenneson, Smart Start  
Kara Knight, Occupational Therapist  
Tiffany Owens, Early Childhood Teacher

## 100% of your sponsorship supports children with special needs and their families in Butler County through the following services...



### Targeted Case Management

Providing personal assistance in finding and securing the programs, services and financial aid children with special needs and their families need.

Rainbows uses a family-centered approach encouraging each family to make their own choices and letting the case manager advocate and coordinate the services to make the family's wishes a reality. As a long-time recognized leader in Kansas, Rainbows' case managers help families overcome barriers. They match the needs of each child and family with available community resources and access to those services.



### Smart Start of Butler County

Working together for affordable, quality child care, education and early childhood wellness.

The care, education and well-being of our children is paramount to success and happiness of families, and the productivity of the communities in which they live. In Butler County, communities are working hard to provide smart solutions for families, child care providers and educators through Rainbows United Smart Start of Butler County. Improved access to quality child care, education, and health and wellness information give area children a Smart Start in life. Children get a critical boost with Smart Start of Butler County.



### Bright Beginnings, Infant/Toddler Services

Helping very young children with developmental delays play, share, learn and grow.

As you watch a baby or toddler, you may wonder if they are where they should be developmentally. The future can seem clouded with uncertainty. Developmental delays are more common than you may think and, in our community, we have many ways to help. Rainbows United is here for hundreds of children, shining warmth and offering bright beginnings. Rainbows United offers 16 early intervention services, depending on your specific needs, at no costs to families.



**Mission** Rainbows United, Inc. enhances the lives of children with **special needs** and their families by bringing together community resources and providing customized services.

Learn more at [RainbowsUnited.org](https://www.RainbowsUnited.org)

## 2012 Sponsorship Levels and Benefits

### The Rainbows Run • Walk

**All sponsorships include:** Company name listed on RUCFoundation.org and tax-deductible receipt from Rainbows United Charitable Foundation, Inc. **Print deadline for sponsorships on this page: January 31**

#### **IMPACT! Presenting Sponsor • \$5,000 (limit 1)**

- Eight (8) event registrants. Choose from either 5K or Family Fun Walk options
- “Presented by” company brand featured prominently in all promotional materials
- Premier signage placement at event venue
- Opportunity for company representative to be featured in media interviews and during awards ceremony program
- “Presented by” company brand featured on event logo
- Opportunity for company products/services to be distributed in event registration packets, products must be provided by April 13

#### **MOVE! 5K Race Sponsor • \$2,000 (limit 1)**

- Company brand featured on participant bibs
- Prominent signage placement marking 5K route
- Six (6) event registrants. Choose from either 5K or Family Fun Walk options
- “Sponsored by” company brand featured prominently when referencing 5K race in event promotional materials
- Opportunity for company representative to be recognized during awards ceremony program
- Opportunity for company products/services to be distributed in event registration packets, products must be provided by April 13
- Logo on participant t-shirts

#### **ENJOY! 2-Mile Family Fun Walk Sponsor • \$2,000 (SOLD)**

- Prominent signage placement marking 2 mile route
- Six (6) event registrants. Choose from either 5K or Family Fun Walk options
- “Sponsored by” company brand featured prominently when referencing 2 mile walk in event promotional materials
- Opportunity for company representative to be recognized during awards ceremony program
- Opportunity for company products/services to be distributed in event registration packets, products must be provided by April 13
- Logo on participant t-shirts



## 2012 Sponsorship Levels and Benefits

Print deadline for sponsorships on this page: February 28

### **REWARD! Awards Ceremony Sponsor • \$1,000 cash or in-kind (multiple opportunities)**

- Company brand featured at awards ceremony venue
- Option to display company banner at event
- Company brand featured on all prize packets for race winners
- Four (4) event registrants. Choose from either 5K or Family Fun Walk options
- Logo on participant t-shirts

### **PLAY! Children's Area Sponsor • \$1,000 (multiple opportunities)**

- Company brand featured at specially designed "carnival" area for children and families
- Option to provide branded giveaways to guests under age 8
- Four (4) event registrants. Choose from either 5K or Family Fun Walk options
- Logo on participant t-shirts

### **HELP! Volunteer Sponsor • \$1,000 (limit 1)**

- Company brand featured on all volunteer t-shirts
- Company brand featured on all volunteer communication and at volunteer hospitality station the day of the event
- Four (4) event registrants. Choose from either 5K or Family Fun Walk options
- Logo on participant t-shirts

### **CONNECT! Race Packet Sponsor • \$500 (multiple opportunities)**

- Company brand featured on all race packets
- Opportunity for company products/services to be distributed in registration packets
  - Provide items by April 13
- Two (2) event registrants. Choose from either 5K or Family Fun Walk options
- Company name on participant t-shirts

### **HYDRATE! Water Sponsor • \$500 (multiple opportunities)**

- Company brand featured at hydration stations along 5K, walk and at finish line
- Two (2) event registrants. Choose from either 5K or Family Fun Walk options
- Company name on participant t-shirts

### **REFUEL! Food Sponsor • \$500 (multiple opportunities)**

- Company brand featured at snack stations at finish line and at kid's carnival
- Two (2) event registrants. Choose from either 5K or Family Fun Walk options
- Company name on participant t-shirts

### **SPORT! T-Shirt Sponsor • \$250 (multiple opportunities)**

- Company name on participant t-shirts

### **CELEBRATE! Sponsor a Family • \$100 (multiple opportunities until April 13)**

- Your donation covers registration fees for a family of 5 who would otherwise not be able to participate
- Sponsor name listed on buttons for sponsored family to wear the day of the event

**CUSTOM SPONSORSHIPS AVAILABLE: Call Michelle Eastman at (316) 558-3435 for details!**

# 2012 Sponsorship Agreement Form

## The Rainbows Run • Walk

**Questions?** Contact Michelle Eastman at (316) 558-3435 or e-mail [meastman@rui.org](mailto:meastman@rui.org)

**COMPANY NAME** \_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **FAX** \_\_\_\_\_

**E-MAIL** \_\_\_\_\_

**How would you like your company name listed in publicity materials?** \_\_\_\_\_

Please email your company logo to [meastman@rui.org](mailto:meastman@rui.org). Please call to confirm receipt (316) 558-3435.

### 2012 SPONSORSHIP COMMITMENT

- IMPACT!** Presenting Sponsor • \$5,000
- MOVE!** 5K Race Sponsor • \$2,000
- ENJOY!** 2-Mile Family Fun Walk Sponsor • \$2,000
- REWARD!** Awards Ceremony Sponsor • \$1,000 cash or in-kind
- PLAY!** Children's Area Sponsor • \$1,000
- HELP!** Volunteer Sponsor • \$1,000
- CONNECT!** Race Packet Sponsor • \$500
- HYDRATE!** Water Sponsor • \$500
- REFUEL!** Food Sponsor • \$500
- SPORT!** T-Shirt Sponsor • \$250
- CELEBRATE!** Sponsor a Family • \$100



### Payment options

- Advanced payment in full
- OR
- Payment plan: \_\_\_\_ payments of \$\_\_\_\_ each

### Payment type

- Check
- Credit Card (circle): MasterCard | VISA | AmExp | Discover  
Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Ver. Code \_\_\_\_\_

Signature \_\_\_\_\_ Printed Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE RETURN THIS COMPLETED FORM IN THE ENCLOSED ENVELOPE WITH YOUR PAYMENT DETAILS TO**  
**Rainbows United Charitable Foundation, Inc., 409 N. Main, El Dorado, KS 67042**